

CHAPEL STREET COMMUNITY ASPIRATIONS



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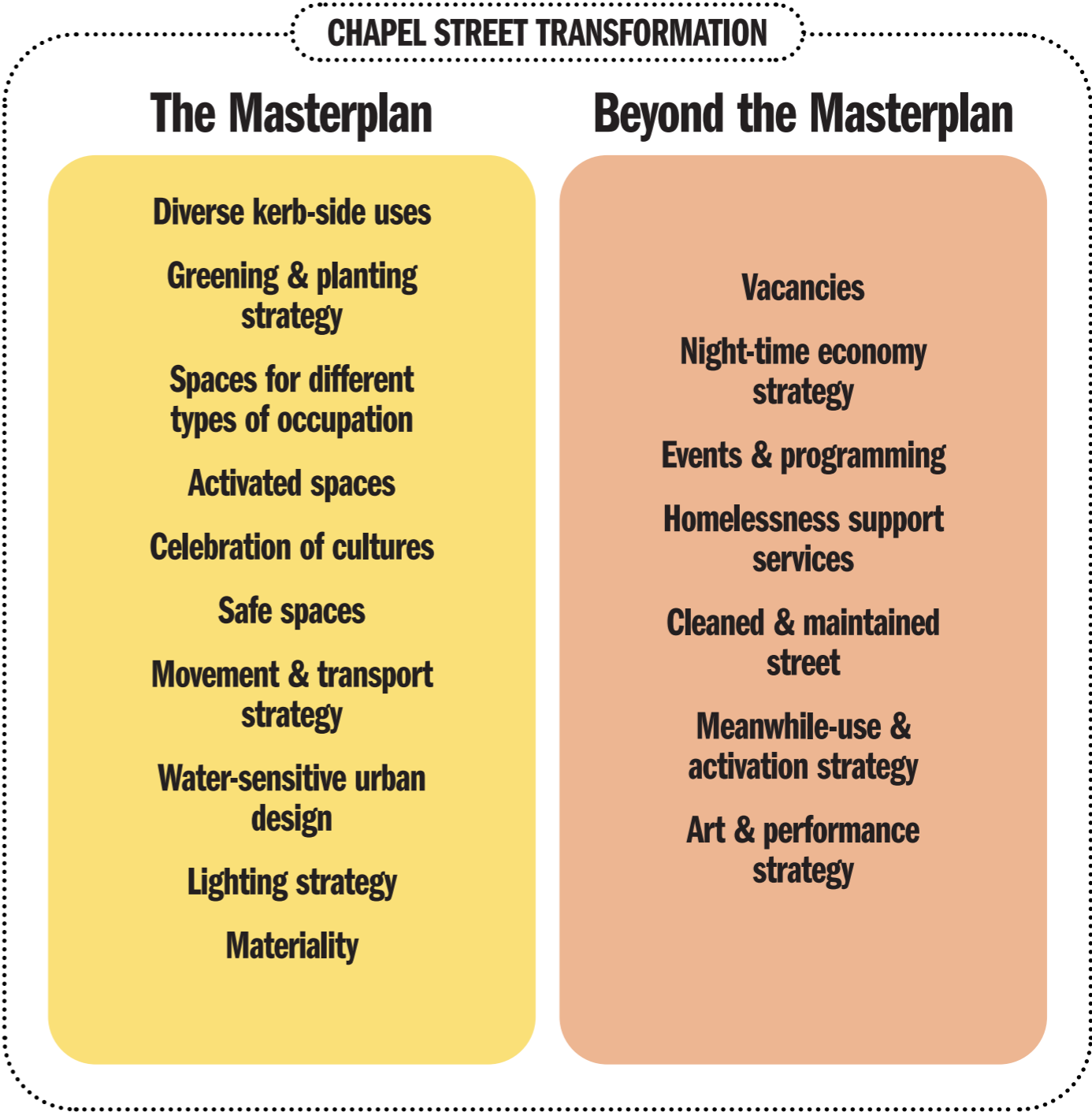
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TRANSFORMATION

The vision for the Chapel Street Transformation Master Plan is to create a thriving, creative and unique cultural place, that fosters a strong sense of community pride and belonging.

A successful transformation depends on synergistic, related changes to many facets of the precinct.

The masterplan can have direct influence of the physical expression of the public domain, and through that the various experiences within it. Additional strategies that are beyond the direct influence of the masterplan will be required to fully execute the transformational change.



THE PROCESS



VISIONING SURVEY

The opinions and ideas coming out of the survey are based on every-day interactions and experiences along the street, many of which have been observed over the years.

Respondent demographics:

LOCALS AND FREQUENT USERS

71%
live on or near
Chapel Street

76%
visit either daily or a few
times a week

MIXED TRANSIT MODES

50%
mostly
walk

24%
mostly drive
and park

13%
mostly
cycle

Behaviours and sentiments:

81%

of respondents either
don't park in the
precinct or already
use off-street parking
facilities.

14%

of respondents gave
these reasons for
avoiding off-street
parking:

- + cost (7%)
- + convenience (5%)
- + plenty of spots on street (3%)
- + off-street parking being difficult to find (<1%)
- + feeling unsafe (<1%)
- + poor availability of off-street spots (<1%)

COMMUNITY PRIORITIES

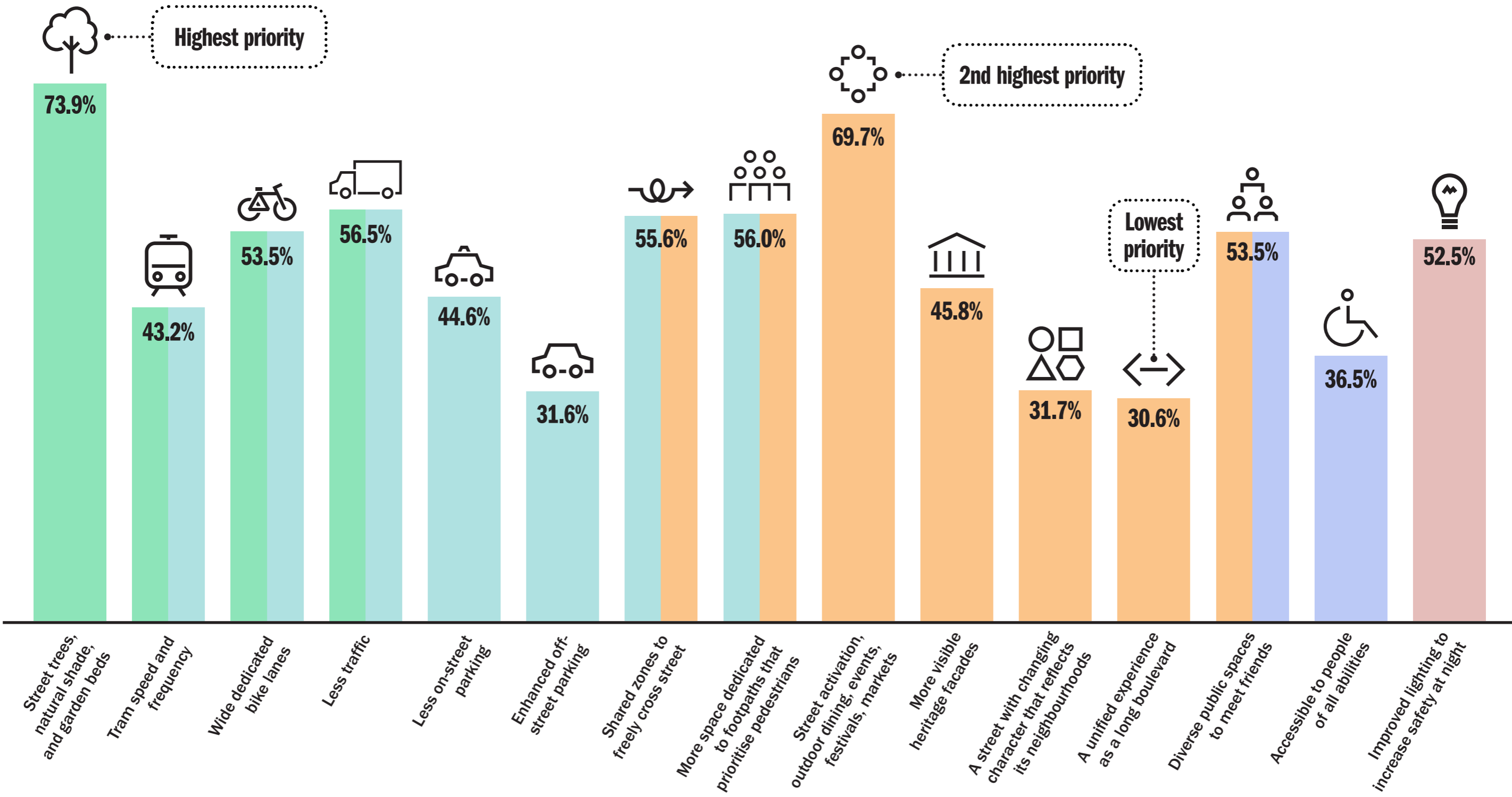
As ranked in the online prioritisation tool.

- Sustainable

Connected

Inclusive
- Managed

Engaged



COMMUNITY PRIORITIES

Parking and alternative transport

Behaviours and sentiments:

81%

of respondents would like to use more sustainable transport methods to get to/around Chapel Street.

Something's gotta give.

Generally there was agreement that when it comes to multiple transit modes crowding Chapel Street, something has to give. There was **more support for the removal of vehicular traffic and parking than there was resistance**, but there were some responses that suggested the redirection of cycling traffic through other streets in the area as a quicker, easier solution to decluttering and increasing safety.

9 out of 472

respondents stated that none of these changes would make them inclined to use off-street parking.

Changes suggested to make participants more inclined to use off-street parking include:

- +affordable parking (50%)
- +more spots (38%)
- +enhanced signage, real-time availability (35%)
- +improved facilities
- +longer parking
- +removing street parking
- +permits (residents, businesses etc.)

[illegible]

COMMUNITY PRIORITIES

What would we change first



VISION

The transformational potential seen through the lens of the six aspirations.

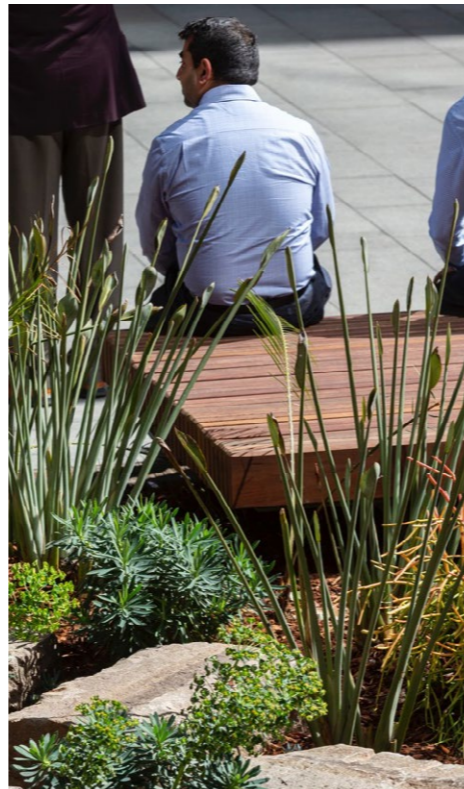
Each aspiration is explored and specific design possibilities introduced:



SUSTAINABLE

Green & liveable

**Chapel Street is a green refuge,
where life thrives regardless of the
weather**



SUSTAINABLE

Green & liveable

Objectives

- Reduce heat impact to uplift life on the street;
- Greatly increase urban biodiversity to support local ecosystems;
- Enable greater connection to Country through reintroduction of endemic planting, reflecting seasonality and cultural practices;
- Mitigate and provide quicker relief from flood events; and
- Enhance place identity through planting.

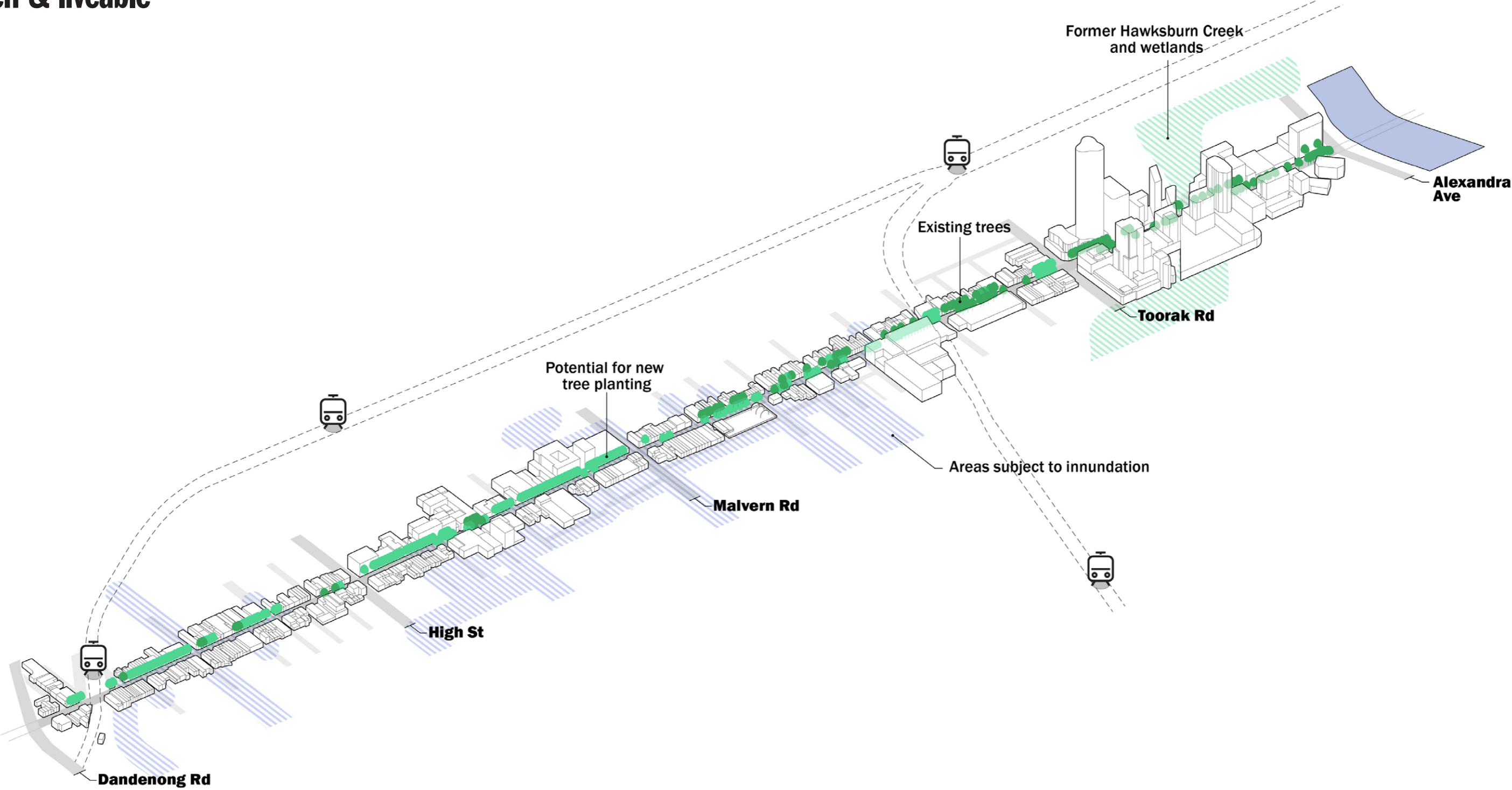
Tools

- Trees
- Planting selection and volume
- Shade systems
- Blue-green infrastructure
- Paving and surface covers
- Water
- Natural cooling systems
- Wind breaks / designing with wind



SUSTAINABLE

Green & liveable



SUSTAINABLE

Green & liveable

Design Possibilities: Vegetation

SU1 – Continuous tree canopy



Provide much-needed tree canopy, where possible. Where planting trees in-ground is not possible, they can sit in pots and planters.

SU2 – Seasonality



Seasonal changes are reflected in the vegetation, creating vibrant events that are not to be missed.

SU3 – Planters and groundcover



Natives, flowering shrubs and fragrant herbs increase local biodiversity and provide low-level greening.

SU4 – Climbers and shade



There are many ways to provide shade, in places where it's not possible to plant trees.

SUSTAINABLE

Green & liveable

Design Possibilities: Water

SU5 – Managing water and boosting biodiversity



Dealing with Chapel Street's flooding issues can also provide positive experiences of biodiversity, supporting healthy ecosystems and natural cooling.

SU6 – Displaying and hearing water



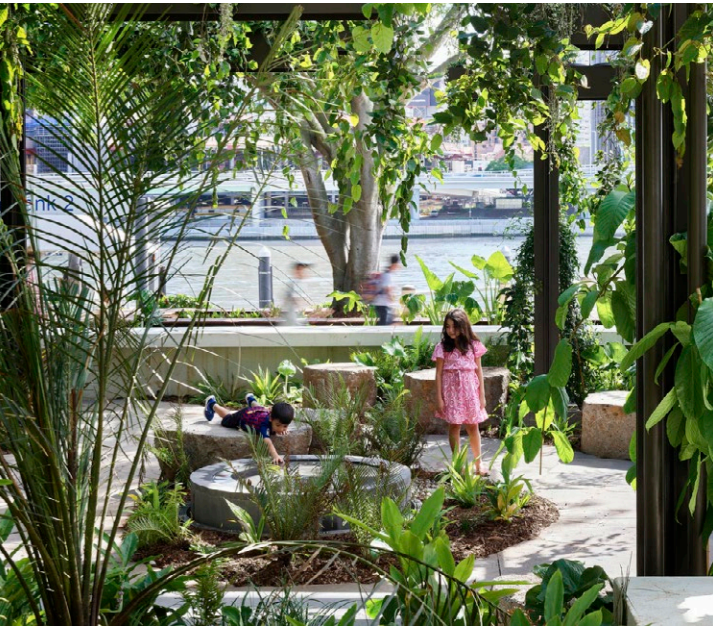
Water forms part of the place identity. The display, sound and colour of water creates special moments.

SU7 – Playing with water



Water is the source of life – and a source of joy.

SU8 – Create calm refuges

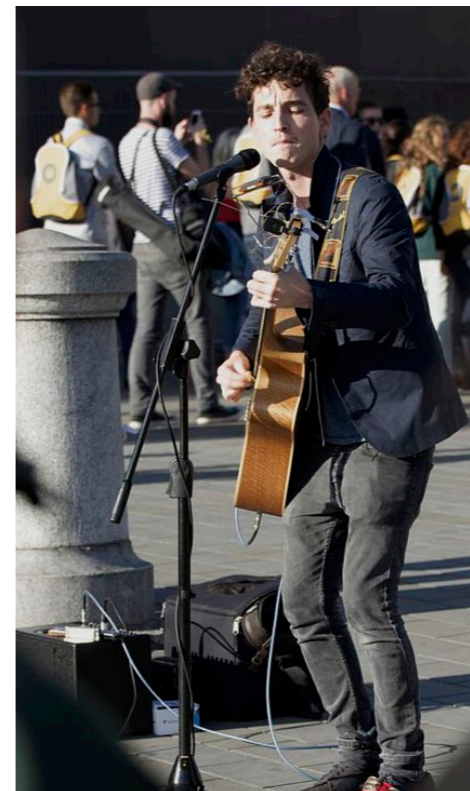


Healthy urban spaces encourage healthy street life.

ENGAGED

Strengthen character. Vibrant & Active.

**A street that celebrates the changing
life of each neighbourhood across a
day and a year**



ENGAGED

Strengthen character. Vibrant & Active.

Objectives

- Declutter the street;
- Increase the amount of public space in the street corridor;
- Create diverse spaces that allow a variety of experiences to take place;
- Create spaces that allow businesses to contribute to the life of the street;
- Provide access to the many stories of the place through education, art and interpretations;
- Create places where the experience changes with the season;
- Reveal and highlight heritage buildings; and
- Amplify the different identities of the street and its neighbourhoods;

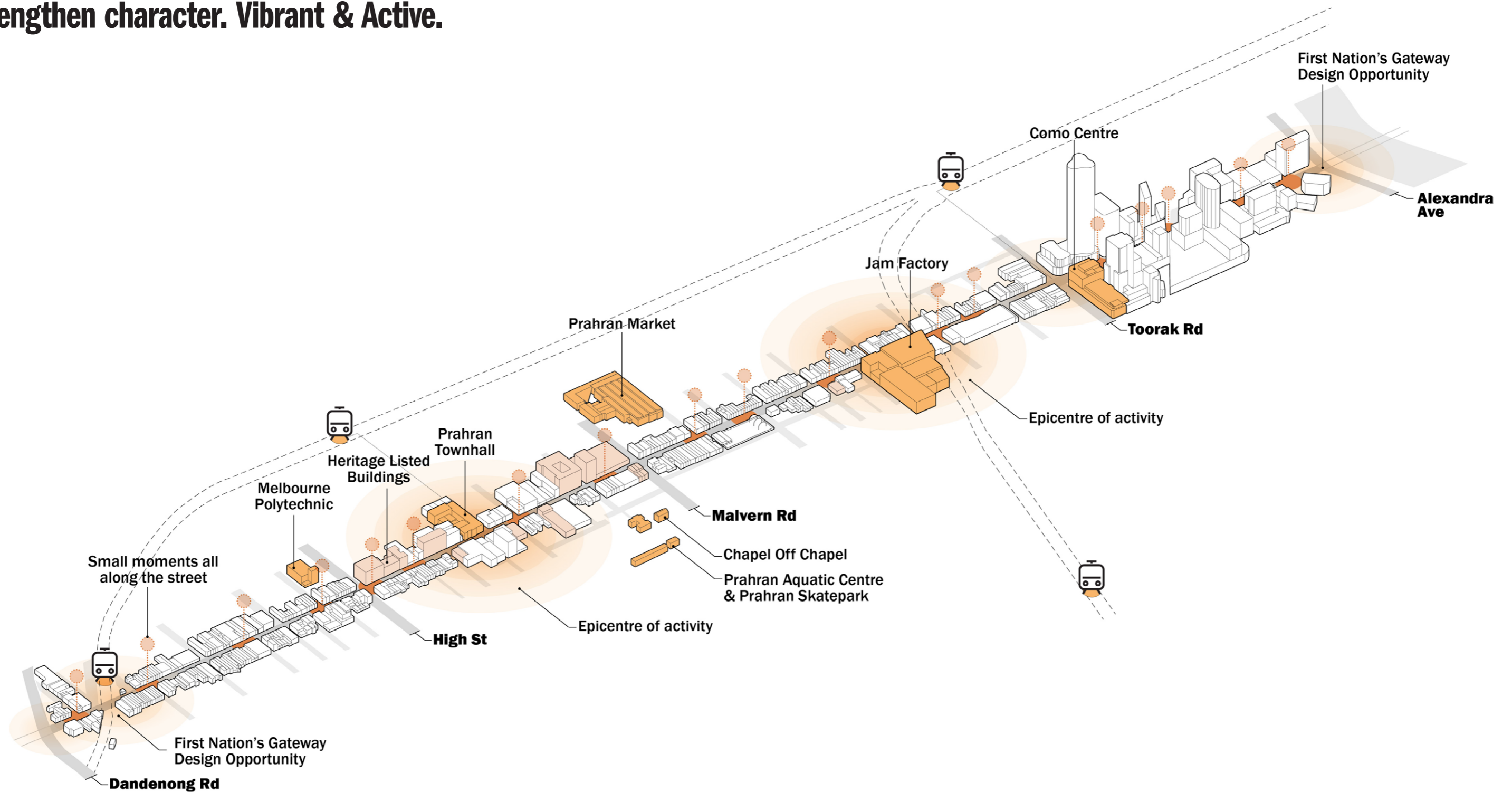
Tools

- Selective removal of street clutter
- Creating additional space
- Street furniture design and location
- Lighting and power access (including temporary or permanent installations)
- Kerb-side uses
- Paving
- Material selection
- Adaptable and adjustable street design
- Trees
- Planting
- Art, signage and educational material



ENGAGED

Strengthen character. Vibrant & Active.



ENGAGED

Strengthen character. Vibrant & Active.

Design Possibilities: Expression

EX1 – Legible physical heritage



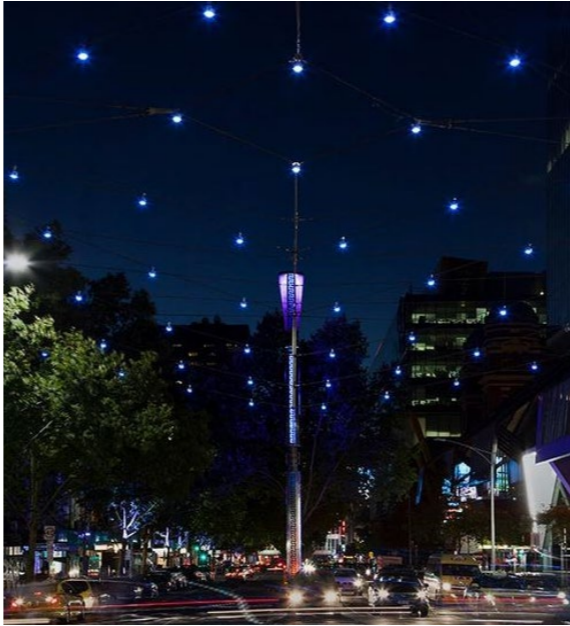
Heritage façades are accessible and contribute to the experience of Chapel Street.

EX2 – Simple and robust paving



An upgraded, robust street surface that can take a hit, and that represents the unique character of Chapel Street.

EX3 – Event and art lighting



Chapel Street under the stars is as fascinating as in sunlight.

EX4 – Celebrating stories



Tell the stories of the place – spanning from now to time immemorial.

EX5 – Identifiable branding



The street and its surrounds are marked by a unique style. Its quirky and elegant, creative and enduring.

ENGAGED

Strengthen character. Vibrant & Active.

Design Possibilities: Occupation

EX6 – Shared street



Create space for festivals and events, in specific areas or across stretches of the whole street.

EX7 – Additional outdoor dining



Increase alfresco dining areas, and blend them with quality open spaces.

EX8 – New spaces for art and performance



Bring the arts to the street. On any day, Chapel Street has something exciting to offer.

EX9 – New spaces to sit and relax



Find a shaded place to relax, and take the street in.

EX10 – New spaces for play and learning



A place for everyone to play and interact with the street, regardless of age or ability.

EX11 – Dynamic loading and servicing spaces



Create kerbside areas that can support multiple uses, at different times.

CONNECTED

Mobile & efficient

Chapel Street is safe and easy to get to, inviting journeys along and across its neighbourhoods



CONNECTED

Mobile & efficient

Objectives

- Create a place of slow movement, that is comfortable year-round;
- Create a safe street for all movement, addressing pedestrian and cyclist safety;
- Strengthen legibility and access to destinations within surrounding neighbourhoods;
- Strengthen Chapel Street's identity as a destination, rather than a thoroughfare;
- Simplify wayfinding to support an easily legible street;
- Maintain and support services and rideshare access needs; and
- Increase ease of side-to-side street movement.

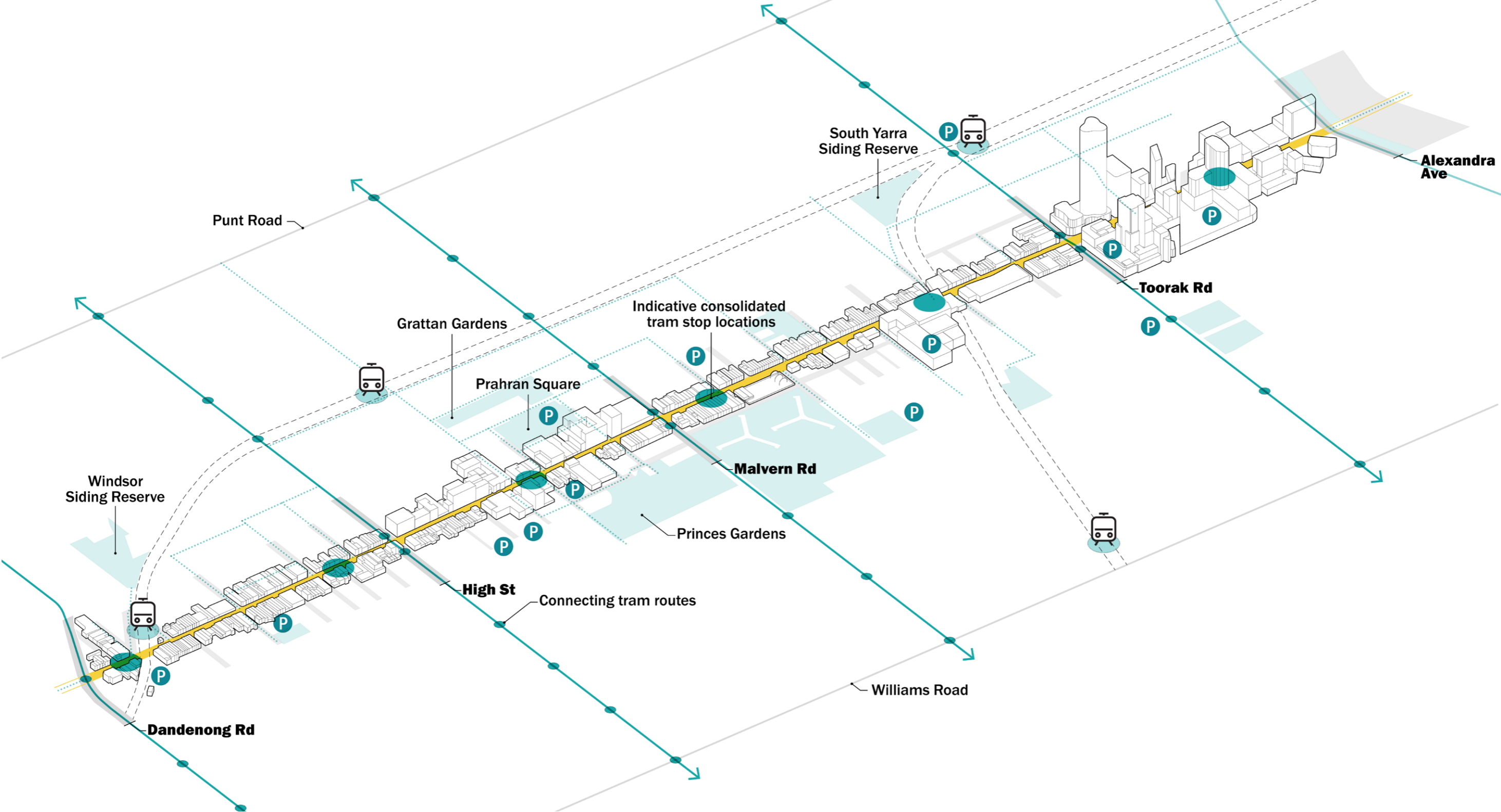
Tools

- Kerb-side uses
- Lighting
- Dynamic wayfinding
- Tram stop locations and typologies
- Street intersection design (eg. scramble crossings)
- Street crossing design (eg. shared street, zebra crossings)
- Traffic speed regulation
- Paving
- Cycle lane design
- Kerb design



CONNECTED

Mobile & efficient



CONNECTED

Mobile & efficient

Design Possibilities: Legibility

C01 – Shared street



Barrier-free streetscapes enable easy crossing for all street users.

C02 – Side streets and destinations



Enhance the legibility and connection to unique side streets and neighbourhood destinations.

C03 – Pedestrian street crossings



Scramble and zebra crossings could improve ease of pedestrian movement.

C04 – 20km/h speed zones



Slower traffic speeds in certain areas to increase safety and reduce the use of Chapel Street as a thoroughfare.

C05 – Day- or time-specific road closures

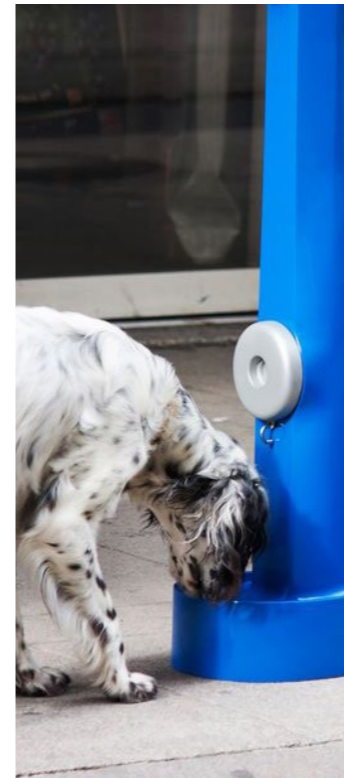


Temporary road closures for events or on weekends could become a drawcard for locals and visitors.

INCLUSIVE

A place for all

**Chapel Street embraces its diversity,
and is the place to be for locals and
visitors at any time of day and night.**



INCLUSIVE

A place for all

Objectives

- Create a barrier-free streetscape in which movement and access by all is easy;
- Create an appropriately lit environment that encourages street occupation at all times, and supports access to and from neighbourhood destinations;
- Create co-designed spaces for First Nations people to celebrate culture and Country;
- Create a streetscape that engages with passive surveillance;
- Increase perceptions and experience of safety;
- Design a streetscape that encourages convivial behaviour.



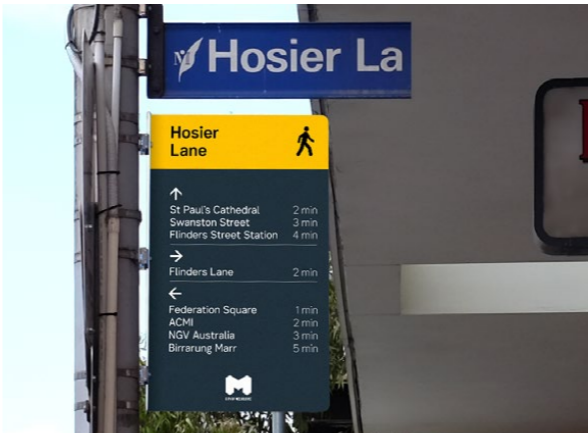
Tools

- Kerb-side uses
- Kerb design
- Selective removal of street clutter
- Street furniture design and location
- Lighting and power access (including temporary or permanent installations)
- Dynamic wayfinding
- Footpath widths and street profile
- Paving

MANAGED

Responsive infrastructure & services

A street that is cared for,
that supports communities and
businesses to flourish



MANAGED

Responsive infrastructure & services

Objectives

- Support the legibility of the street through wayfinding;
- Design for material robustness and low maintenance;
- Embed events infrastructure;
- Support the easy upgrade of street elements to meet changing needs; and
- Encourage a governance model that engages the public and private stakeholders of the street.

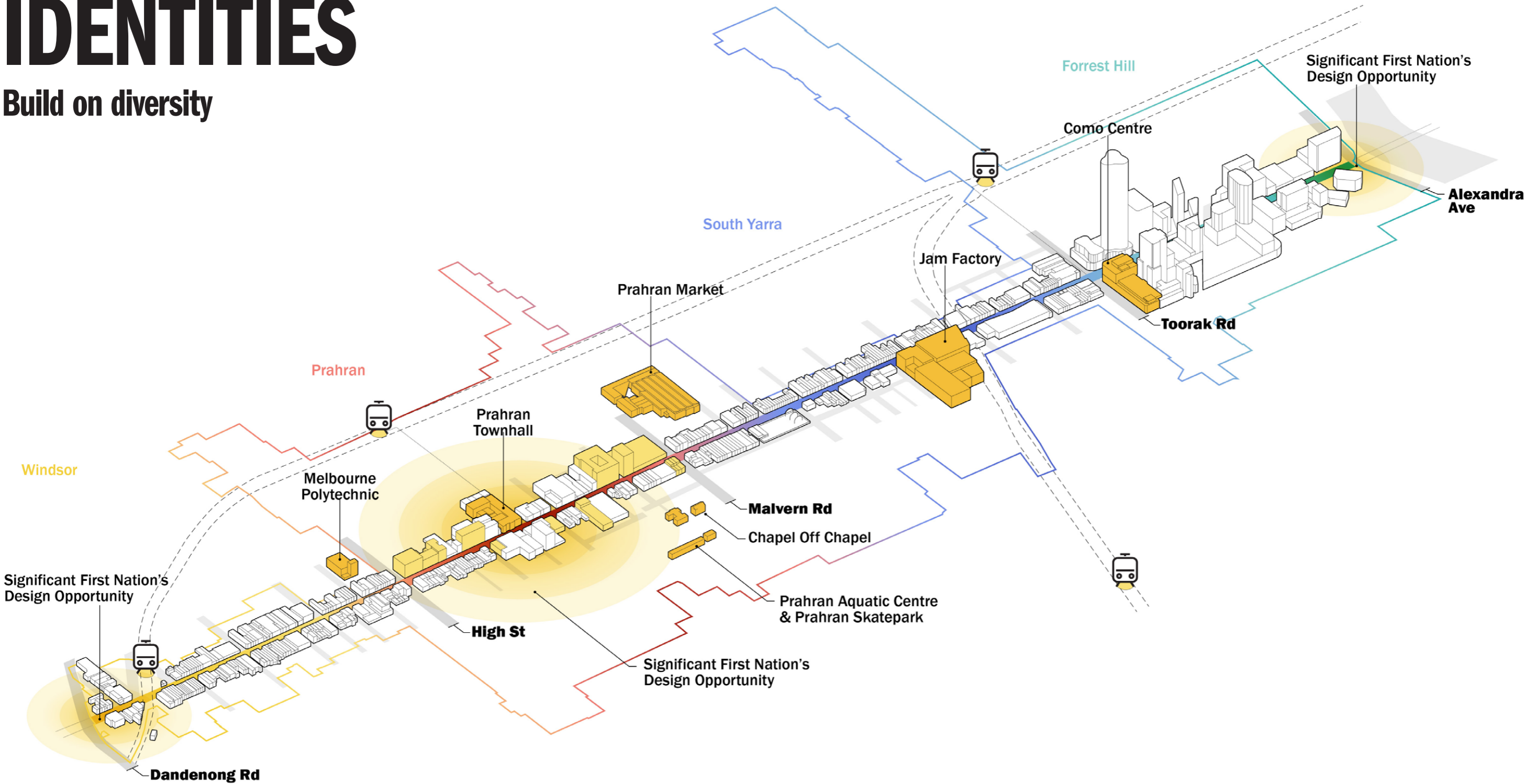


Tools

- Street furniture design and location
- Dynamic wayfinding
- Paving
- Material selection
- Trees
- Planting

NEIGHBOURHOOD IDENTITIES

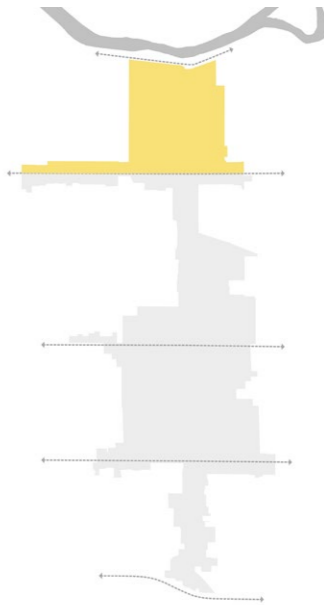
Build on diversity



FORREST HILL

Neighbourhood identity

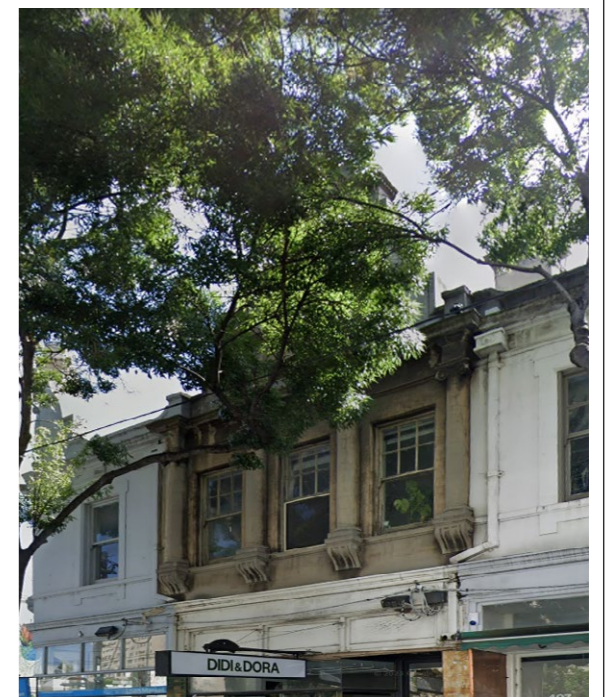
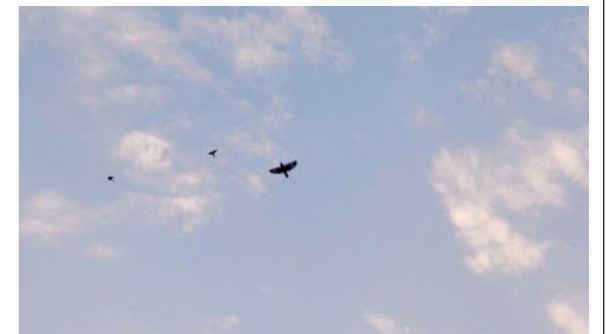
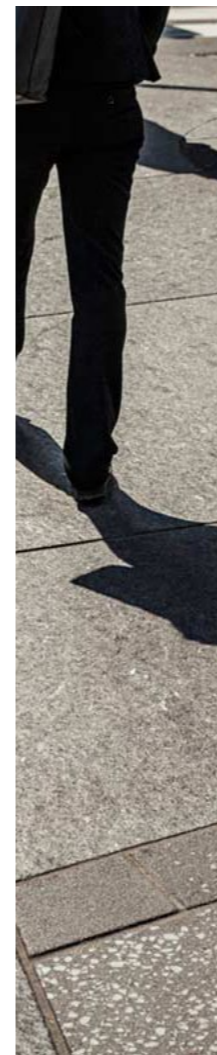
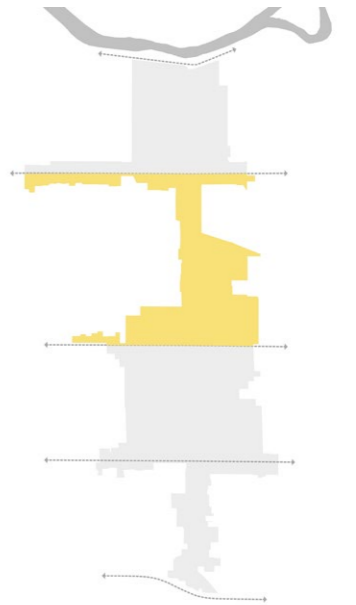
The Yarra coming into the street. A refuge from the hustle and bustle for locals and visitors alike.



SOUTH YARRA

Neighbourhood identity

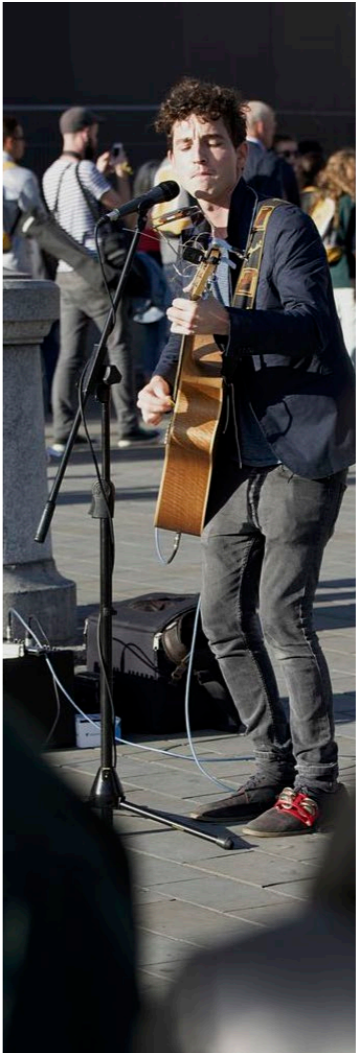
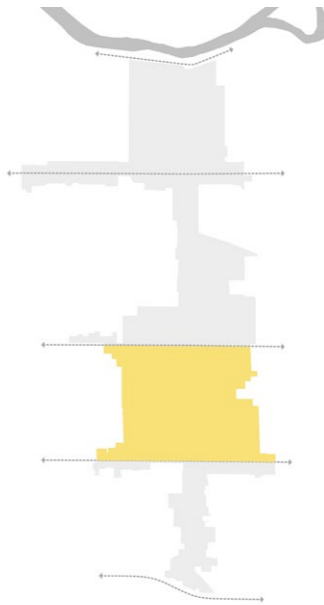
A place for window shopping, casual interactions, and delight in the experience of promenading.



PRAHRAN

Neighbourhood identity

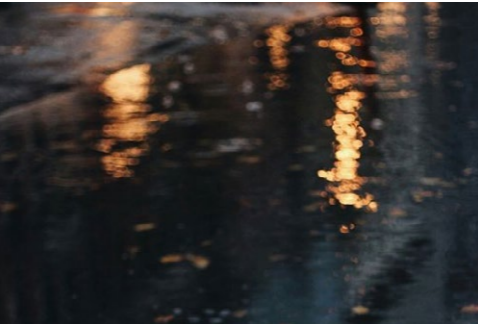
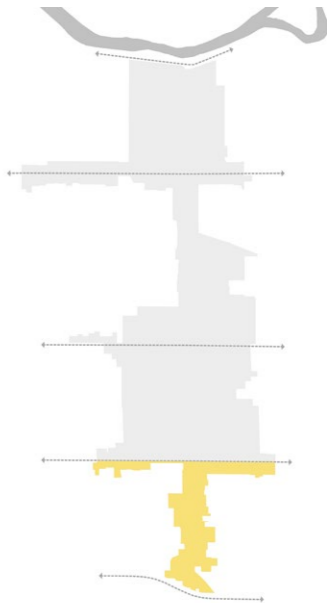
The cultural meeting place – a space to play, learn and celebrate together.



WINDSOR

Neighbourhood identity

Life lived outdoors.



REALISATION

The aspirations guide the master plan design, so that their objectives can become the reality of the street.

Through detail development, the community aspirations are translated into reality:

Key Moves



**Masterplan
Strategies**



**Intervention
Testing**



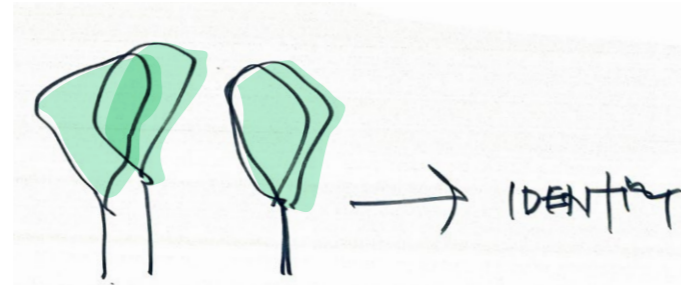
Capital Works

FOUR KEY MOVES

To help unlock the potential & realise the aspirations



Allocating the required space for transformation



Use of trees as key identity driver



De-clutter the ground plane for flexible adaptive uses



Create moments along the journey

PRIMARY INVESTMENT

Transformation can be tested through temporary interventions or through more-extensive capital works.

Testing Ideas

Art and lighting activation of public realm

Private activation of properties

Street performances and different event configurations

Temporary road closures

Parklets / seating / alternative uses for carparks

Road painting

Pop-up planting

Selective decluttering

New wayfinding



Implementing Change

Kerb extensions

Deep-soil tree planting

Safety and art lighting

Pavement change

Creating more public space

Art and cultural installations

Permanent changes to road configuration

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