

Budget 2023-24 Stage One: Community Engagement



City of
STONNINGTON

Who we talked to

Gender



46%



50%

Age



26%

36%

38%

Under 35

35 - 50

Over 50

Suburb

23% South Yarra
16% Prahran
14% Toorak
12% Malvern East
11% Windsor
5% Armadale / Malvern
4% Glen Iris
9% Other

Connection to CoS



12%
Own a business



15%
Rent



3%
Work here



70%
Home Owners

Fund It Tool – Budget Themes

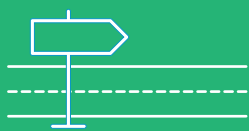
Top Themes

279 contributions | 15 budget themes | 2171 total votes against themes



73%

Parks & open space



73%

Roads, drains & street maintenance



71%

Urban Development, streetscapes & amenity



60%

Community services and facilities | Transport, active transport & traffic | Waste Services

Bottom Themes



38%

Diverse, inclusive & safe community



25%

Improved customer experience



25%

Community communications & engagement

Survey Form Analysis

We also asked the community for their budget idea or aspiration for Stonnington. We themed their responses, the top 5 topics for feedback were...

27%

Road Safety, Traffic, Parking & Active transport

24%

Trader & trader Association Support

24%

Parks, Open Space & playgrounds

20%

Local economy & identity

16%

Streetscapes, furniture & maintenance

"Better playgrounds and park equipment. Stonnington is lagging behind neighboring Councils' parks, playgrounds and facilities" (Male, aged 35-39, Malvern East home owner)

"Improve the intersection of Kent & Edgar Streets, Glen Iris & introduce traffic measures to reduce speeding in Edgar St." (Male, aged 80-84, Glen Iris home owner)

Continue to improve the streetscape and offer innovative ways in incorporate a community focus in the major retail precincts to ensure our local trading areas remain interesting and robust to consumers and ensure local and small businesses are able to thrive. (Female, Malvern business owner)

"Reintroduce the traders funding rate for business associations and provide more daily parking for traders." (Female, aged 55-59, Stonnington business owner)

63 Survey responses
Collated into 20 themes