



*tree lined garden bed with species diversity*



*moveable planter box*



*climbing species on blank wall*



*low maintenance green wall in residential street*



# 11 furniture

## objective:

The sketch framework plan seeks to see pavement and furniture upgrades throughout the entire extent of chapel street. The detail of which can be found in the *City of Stonnington - Chapel Street Palette and Guidelines (2013)* document.

## design principles:

- a furniture and pavement palette that is unique to Chapel Street that distinguishes it from other streets in Stonnington;
- a base layer of pavement and furniture that is consistent for the length of Chapel Street that unifies the many precincts and villages along Chapel Street;
- specially designed custom furniture at strategic locations that celebrates the distinctive identity and character of the four villages, of Forest Hill, South Yarra, Prahran and Windsor; and
- specially designed furniture will be primarily; located at Pause Points and Village Squares.
- robust furniture elements to withstand intensive public use, vandalism and extreme weather.
- user friendly and comfortable furniture elements that are DDA compliant and suitable for people of all abilities.

## experiential qualities:

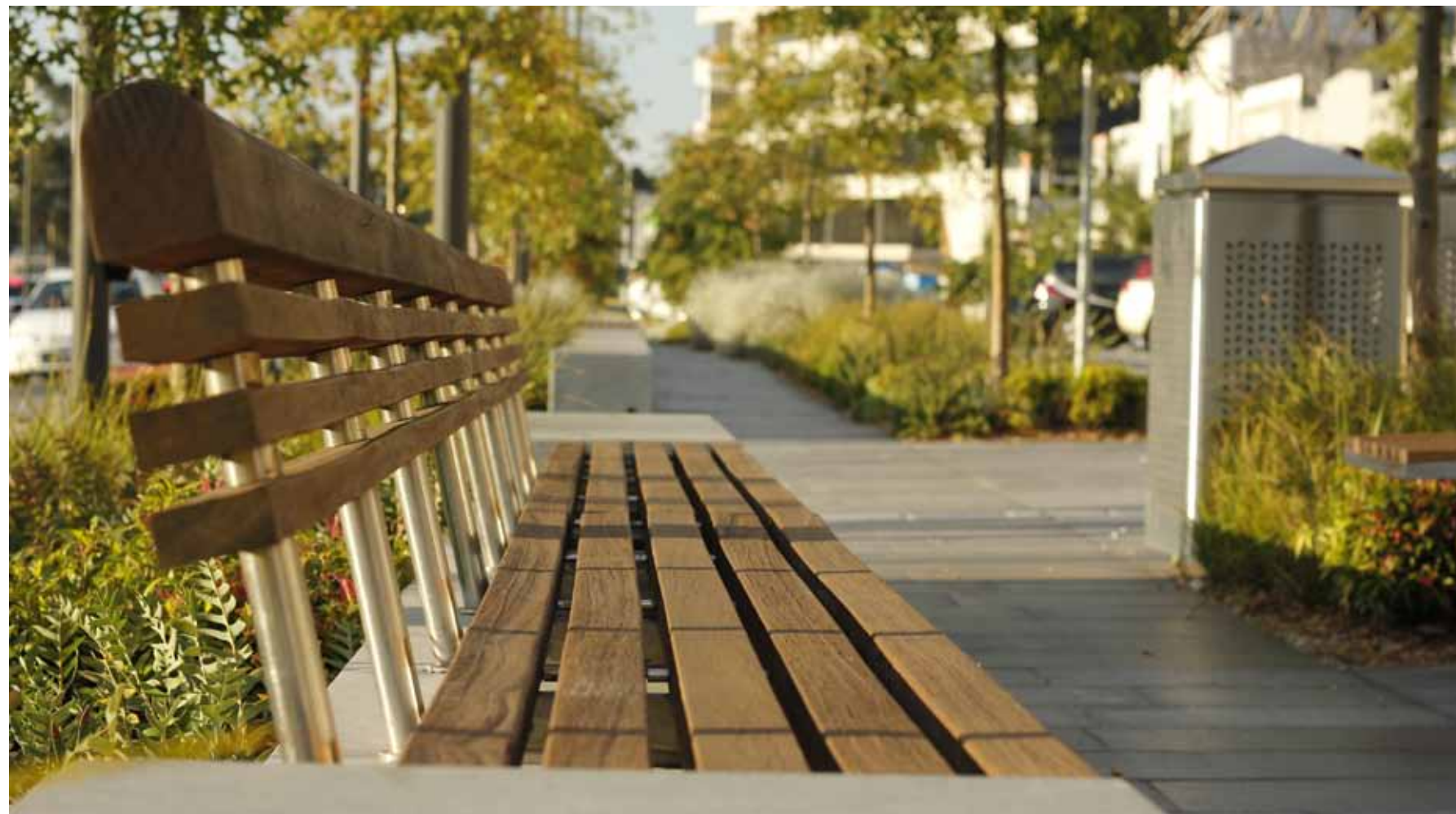
- unique
- unifying
- special
- comfortable
- custom
- interesting
- architectural playful







existing sign posts



high quality comfortable seating edge



custom seating integrated with pavement pattern



custom furniture - concrete seating edge with lighting



standard bench seating



## 12 implementation

### how we will get it done

The sketch framework plan has identified typologies and projects required to see Chapel Street 're-discovered' as a World Class shopping and entertainment destination with equal consideration of the importance of catering for existing local community and future population growth.

The projects identified range in scale and therefore costs as well. The projects each have different attributes that effect the outcome, such as costs associated, requirements of traffic plans, lead authorities, permits required and availability of funds etc.

The master plan provides a flexible approach to stage key projects over time as well as distribute them over the length of Chapel Street. The implementation plan shows (indicatively) how this can happen.

It is important to note that the number of projects and location of which can change over-time, which will be dependant on feasibility and circumstances at the time. This includes considering the importance of locals and their valuable presence and commitment to Chapel Street. The continued development of Chapel Street will ensure local needs and interests are well considered and implemented.

### types of work

The work required to upgrade Chapel Street as identified in this masterplan report can be categorised into three criteria;

- repairs/maintenance
- upgrades
- new projects

repairs/maintenance - this type of work is small scale and will be handled by the councils maintenance team. It includes repairing trip hazards, replacing pavers, tree pruning, watering, replacing furniture etc.

upgrades - this type of work will include small to medium scale projects. This can be in the form of smaller pause points, tree planting, pavement & furniture upgrades etc. Notification will be given directly to stakeholders affected by the works.

new projects - this type of work will include medium to large scale projects. This will be in the form of larger pause points, shared streets, village squares, gateways and major intersections. Broad consultation will take place in the form of community and stakeholder engagement as part of the future detailed design of the projects.

short term



short term

typology	neighbourhood	location
village square	windsor	windsor station
shared street	prahran	greville street
shared street	windsor	maddock street
pause point	forest hill	malcolm street
pause point	south yarra	oxford street
pause point	south yarra	simmons street
pause point	prahran	prahran town hall
pause point	windsor	between earl & duke street
street greenery	greening of Chapel Street is part of ongoing rolling upgrades and improvements to the general streetscape of Chapel Street and adjoining streets. Refer to City of Stonnington - Chapel Street Palette and Guidelines (2013) document for more information.	
furniture & pavement upgrades	furniture & pavement upgrades to Chapel Street is part of ongoing rolling upgrades and improvements to the general streetscape of Chapel Street and adjoining streets. Refer to City of Stonnington - Chapel Street Palette and Guidelines (2013) document of more information.	

medium term



medium term

typology	neighbourhood	location
village square	south yarra	jam factory
shared street	south yarra	elizabeth street
shared street	prahran	wattle street
pause point	south yarra	oxford street
pause point	south yarra	bary street
pause point	prahran	king street
pause point	windsor	eastbourne street
pause point	windsor	earl street
pause point	windsor	union street
street greenery	greening of Chapel Street is part of ongoing rolling upgrades and improvements to the general streetscape of Chapel Street and adjoining streets. Refer to City of Stonnington - Chapel Street Palette and Guidelines (2013) document for more information.	
furniture & pavement upgrades	furniture & pavement upgrades to Chapel Street is part of ongoing rolling upgrades and improvements to the general streetscape of Chapel Street and adjoining streets. Refer to City of Stonnington - Chapel Street Palette and Guidelines (2013) document of more information.	

long term



long term

typology	neighbourhood	location
village square	prahran	cato street park square
village square	forest hill	between malcolm & daly st
shared street	forest hill	daly street
shared street	prahran	chatham street
shared street	prahran	izett street
shared street	prahran	cato street
shared street	prahran	king street
shared street	prahran	little chapel street
shared street	prahran	walker street
shared street	prahran	princes close
pause point	south yarra	wilson street
pause point	windsor	green street
gateway	windsor	dandenong road
gateway	forest hill	alexandra avenue
major intersection	forest hill/south yarra	toorak rd & chapel st
major intersection	south yarra/prahran	commercial/malvern rd & chapel st
major intersection	prahran/windsor	high st & chapel st
street greenery	greening of Chapel Street is part of ongoing rolling upgrades and improvements to the general streetscape of Chapel Street and adjoining streets. Refer to City of Stonnington - Chapel Street Palette and Guidelines (2013) document for more information.	
furniture & pavement upgrades	furniture & pavement upgrades to Chapel Street is part of ongoing rolling upgrades and improvements to the general streetscape of Chapel Street and adjoining streets. Refer to City of Stonnington - Chapel Street Palette and Guidelines (2013) document of more information.	





An abstract geometric design featuring several intersecting lines. A thick gray line runs diagonally from the bottom left towards the top right. Another thick gray line runs diagonally from the top left towards the bottom right. These two lines intersect. A third, thinner gray line runs diagonally from the top left towards the bottom right, intersecting the other two. A fourth, very thin gray line runs diagonally from the top left towards the bottom right, intersecting the other three. The background is white.

# appendix 1

ideas think tank

# 1 ideas think tank

## workshop process

On Friday the 30th of November Hansen Partnership held an 'ideas think tank' at the Speakeasybar, 359 Chapel Street South Yarra. The purpose of the 'ideas think tank' was to bring together a group of people that could bring inspirational and creative thinking and provide guidance and visionary direction for Chapel Street to help feed into the masterplanning process.

The 'Ideas Think Tank' was an ideal opportunity for a diverse group of design practitioners to explore ideas and identify opportunities in a collaborative forum.

The event was facilitated by Steve Schutt and Craig Czarny, directors of Hansen Partnership in conjunction with Kirsten Bauer, Studio Director of Aspect.

The following topics were explored:

- 'what is Chapel Street today'?
- 'what Chapel Street could be'?
- 'what Chapel Street should be'?





what is chapel streets personality?

Participants were each asked to define Chapel Street’s ‘personality’ in one word. The purpose of this exercise was to determine peoples current perspective on Chapel Street.

The resulting words were then loosely categorised into either ‘opportunities’ or ‘challenges’, and some that fit between.

‘Opportunities’ were seen as ways to promote Chapel Street in its current form, whereas ‘challenges’ were seen as ways to improve Chapel Street into something better.

The key outcomes of this task was an understanding of current perceptions of Chapel Street. The results further reinforced the need to cater for the diversity of Chapel Street in the master planning process.

opportunities

Edgy  
Retail  
Vibrant  
All seasons  
Gregarious  
International destination  
Social  
Eventful  
Active

middle ground

Schizophrenic  
Cloudy  
Chaotic diversity  
Pretentious  
Middle-aged  
Unsure  
Confused  
Thrift  
Under-performing  
Quirky  
Multiple personality disorder

challenges

Hollow  
Pidgeon-holed  
Generic  
Tired  
Compromised  
Car-centric  
Flakey  
Messy



## what makes great street great?

Participants were asked to first identify their favourite street in the world and describe why it was their favourite street. The purpose of this exercise was to determine a list of attributes of what can make a great streets great.

The resulting list of attributes were then considered in the formation of the typologies of the sketch framework plan of the master plan report.

- |  |                                      |  |  |  |                                 |
|--|--------------------------------------|--|--|--|---------------------------------|
| ▪ Car friendly                             | ▪ Can get lost                       | ▪ Nice flow of traffic                 | ▪ People watching                          | ▪ Alive Excitement                     | ▪ Personality                   |
| ▪ New and fresh                            | ▪ Retail spills onto street          | ▪ Don't feel cluttered by surroundings | ▪ Interaction                              | ▪ Small community Intimate             | ▪ No parking                    |
| ▪ Wide                                     | ▪ Exactly what you expect to see     | ▪ Cars as visitors                     | ▪ village atmosphere                       | ▪ Reliable                             | ▪ Water features                |
| ▪ Personal                                 | ▪ Human scale                        | ▪ Neighbourhood                        | ▪ Defined areas                            | ▪ Friendly                             | ▪ Can enter from underneath     |
| ▪ Friendly size for pedestrians and living | ▪ Sense of belonging                 | ▪ De-cluttered                         | ▪ Multicultural                            | ▪ Sense of calmness                    | ▪ Public space                  |
| ▪ Scale of place supports pedestrians      | ▪ Walkable                           | ▪ Hydrated                             | ▪ Festivals Coherence                      | ▪ Feel at home                         | ▪ Shade/shelter                 |
| ▪ Dense urban environment                  | ▪ Day and night different character  | ▪ Beauty of street is important        | ▪ Attractive events                        | ▪ Using laneways and arterials on side | ▪ Simple urban environment      |
| ▪ Program of the street                    | ▪ Spaces change by markets           | ▪ Familiar                             | ▪ Very permeable Surrounded by residential | ▪ Diversity                            | ▪ Strong street wall presence   |
| ▪ Balance of residential                   | ▪ Open space Powerful statement      | ▪ Life pumping into street             | ▪ Can be alone and read a book             | ▪ Human elements                       | ▪ Thrilling experience at night |
| ▪ Edgy, creative.                          | ▪ Safety Drinks with mates           | ▪ Cafes                                | ▪ Interest and surprise                    | ▪ Street for all seasons               | ▪ Plenty of lighting            |
| ▪ Heart of busy city                       | ▪ Element of surprise                | ▪ Main street for pedestrians          | ▪ Clean architecture                       | ▪ Nice mix of old and new              | ▪ Quirky businesses             |
| ▪ High end dining                          | ▪ Uncluttered architecture           | ▪ Art area                             | ▪ Big trees                                | ▪ Outdoor training space for acrobats  |                                 |
| ▪ Grungy cafes                             | ▪ 24 hours of retail                 | ▪ Escape from hustle and bustle        | ▪ Beautiful classic buildings              | ▪ Important                            |                                 |
| ▪ Specialty shops                          | ▪ Good mix of retail and hospitality | ▪ Authentic                            |  | ▪ Being close to people                |                                 |



Omotesando Dori, Tokyo



Degraves Street, Melbourne



Nathan Road, Hong Kong



how can we make chapel street great?

Participants were grouped into teams of six, given a base plan and asked to put their ideas for what they would like to see on Chapel Street on paper. Each group worked collaboratively to express their individual opinions and visionary objectives.

The resulting list of ideas and suggestions were then considered in the formation of the typologies of the sketch framework plan of the master plan report.

- Promote Chapel Street as a collection of neighbourhoods, not as a strip. There is a clear distinction between the North, mid and south section of the street. These neighbourhoods should be amplified.
- Provide more greenery, and canopy cover along the entire length of the street. This can be done by removing car spaces and making room for trees.
- Increase the width of footpath to improve walk-ability. Pop up bollards could control street width to allow the width of the street and footpaths at different times of the day. No kerbs.
- Remove what is not needed. Remove the clutter to free up space.
- Move power underground to provide room for canopy trees and de-clutter the airspace.
- Celebrate the architecture
- Relax controls on density at principle urban junctions. Remove height controls for a radius of up to 70m
- Retain Windsor neighbourhood character. It works fine as it is and should be promoted as such through further development.

- Open up side streets and include them in the chapel street experience. Allow retail to link down side streets. Activate building sides.
- Utilise blank spaces on buildings at upper levels. Project urban art work to blank walls. Projections can be sponsored through city and can be funded by advertising.
- Regulate the traffic through a traffic management plan to determine how streets are designed. Give priority to trams and cyclists pedestrians. Implement designated bike parking facilities.
- Minimise and reduce parking on Chapel Street. Promote the use of pocket car parks behind chapel. Increase parking through the implementation of double under-storey car parking facilities. Make the link between car parks and Chapel Street a nice walking experience through good urban design and landscape architecture.
- Recognise the need for transportation during working hours
- Increase density to increase activity
- Implement residential along Chapel Street to increase activity and late night passive surveillance. Increase safety.
- High density nodes along major intersections.
- Hydrate the street through the addition of water features and water storage.
- Promote local art projects, programs and artists to add interest and excitement to the Street.

- Allow shop front along Chapel to set back and develop higher.
- Concentrate fixing up the middle section of Chapel Street as it is rundown in comparison to the northern and southern ends. Potentially block traffic through the middle section and promote it as a community village atmosphere.
- Make Chapel Street a pedestrian priority street.
- Create pockets of greenery for respite near tram stops.
- Promote Chapel street as a place 'better than Melbourne' Improve connections to and through the street. Consider ferry arrival terminal to the northern end along the Yarra.
- Make Chapel Street recognisable as a distinct area. Provide a free shuttle tram with conductors dressed by 'Chapel fashion' serving coffee and cocktails to users.
- Encourage users to use parking on the peripheral of chapel.
- Increase safety through the addition of lighting. Lead users to and from Chapel street through the illumination of side streets and connecting paths.
- Promote neighbourhood interaction.
- Provide events and activities to increase excitement, vibrancy and interest in Chapel. Consider music festivals, outdoor acrobat training and art programs.



Chapel Street



Chapel Street





The image features an abstract geometric composition. A large, light gray shaded area is bounded by several intersecting lines. A thick gray line runs diagonally from the bottom left towards the top right. Another thick gray line runs diagonally from the top left towards the bottom right. These two lines intersect. A third thick gray line runs horizontally across the middle of the image. A fourth thick gray line runs vertically on the right side. Several thinner gray lines also intersect these thicker lines, creating a complex web of geometric shapes. The text 'appendix 2' is located in the upper right quadrant, and 'community engagement' is located just below it.

## appendix 2

community  
engagement

## 2 community engagement & exhibition

### street talk sessions

Hansen Partnership and Stonnington City Council facilitated community 'Street Talk' sessions to seek views and opinions on the proposed concepts for Chapel Street.

The 'Street Talk' sessions were held on the weekend over a two week period, along different locations on Chapel Street to maximise participation.

Community members were informed and invited to participate via mail prior to the sessions, whilst visitors to Chapel Street were encouraged to stop and examine the information displays as they walked down Chapel Street.

The 'Street Talk' sessions were held on:

#### Saturday 6 April

- Corner of Maddock Street and Chapel Street from 10.00am to 1.00pm
- Outside Prahran Town Hall on Chapel Street from 3.00pm to 6.00pm

and;

#### Saturday 13 April

- Near 556 Chapel Street at the Toorak Road end from 11.00am to 2.00pm

The DRAFT masterplan concepts were on display and members from Hansen Partnership and Stonnington City Council were on scene to present ideas and listen to feedback from members from the community and visitors to Chapel Street.

Participants were asked to fill out feedback forms on the spot or online. The ideas and feedback were then reviewed and collated and used to refine the draft masterplan.

**CHAPEL STREET MASTERPLAN**

Stonnington Council is seeking your views on proposed improvements for Chapel Street. A number of concepts have been developed to gather thoughts and opinions. The feedback from these will contribute to shaping the draft Masterplan that will guide a range of Chapel Street works.

View the concept plans for improvements in Chapel Street and have your say...

**Drop in to a "Street Talk" session, view the concepts, have a chat and tell us what you think**

**Saturday 6 April**

- Corner Maddock Street and Chapel Street from 10.00am to 1.00pm
- Outside Prahran Town Hall on Chapel Street from 3.00pm to 6.00pm

**Saturday 13 April**

- Near 556 Chapel Street at the Toorak Road end from 11.00am to 2.00pm

**See the concepts online @ Stonnington's 'Connect With Us' Portal**

Go to ([www.stonnington.vic.gov.au/connectwithus](http://www.stonnington.vic.gov.au/connectwithus)) where you can:

- View the concepts online
- Fill in a form to have your say
- Participate in a poll
- Make a comment on a forum topic

**Or go to:** [www.stonnington.vic.gov.au/RediscoverChapelStreet](http://www.stonnington.vic.gov.au/RediscoverChapelStreet)



**Write to:** Chapel Street Masterplan concepts, City of Stonnington, PO Box 21 Prahran 3181

**Email:** [strategicplanning@stonnington.vic.gov.au](mailto:strategicplanning@stonnington.vic.gov.au)

**Call:** 8290 1333

The next stage of engagement activities will be held in May/June, when the draft Masterplan will be available for comment.

**FIND OUT MORE:**  
[www.stonnington.vic.gov.au/RediscoverChapelStreet](http://www.stonnington.vic.gov.au/RediscoverChapelStreet)



'Street Talk' display - outside Prahran Town Hall on Chapel Street



'Street Talk' display - corner of Maddock Street and Chapel Street



'Street Talk' display - outside Prahran Town Hall on Chapel Street



## community feedback

Community response to the masterplan was overwhelmingly positive with over 200 people commenting over the course of the three day 'Street Talk' sessions. Nearly 3000 individuals were interested in the website information with over 50 direct website comments. The following is a summary of feedback collated at the 'Street Talk' sessions and from the website feedback questionnaire. These comments, in conjunction with feedback gathered from other key stakeholder groups were included as part of this redraft of the Chapel Street Master Plan.

### Village Squares:

- Village squares should encourage more community events – open air cinemas, local markets, book exchanges, festivals, pop up stalls, etc
- A central feature with associated seating should be considered.
- Adequate shelter is a necessity for those hot summer months

Village squares were the most popular concept with a majority of positive comments online and at the 'Street Talk' sessions.

### Shared Streets:

- More bike racks should be installed throughout shared streets to emphasise cyclist and pedestrian priority
- Improve lighting at night.

A number of additional streets were recommended to be included as 'shared streets'. Green St and Grattan St were both considered and have been included as part of the network of shared streets in the sketch framework plan.

### Pause Points:

- Provide a opportunity for local designers and artists to be involved at a street level

### Gateways:

- Gateways should include the area's already established features, eg. Chapel Street Bridge
- Gateways should be obvious to all, regardless of their mode of transport.

### Major Intersections:

The Chapel Street community and broader public agreed with the masterplan's proposed concepts for Chapel Street's major intersections

### Greening:

- Use of predominately native plants
- More greening required down Windsor end of Chapel Street.

### Furniture:

- Placement of seating should be considered, ensuring seated view is inviting
- More seating around tram and bus stops.

There were also concerns from community members and broader public around the improvements to the fundamental upkeep of Chapel Street's facilities including; street lighting, bike racks, pavements, etc. Improvements to Chapel Street's basic facilities are included in the works of the overall masterplan concepts and will not be neglected.



'Street Talk' display - near 556 Chapel Street and the Jam Factory



'Street Talk' display - corner of Maddock Street and Chapel Street



'Street Talk' display - near 556 Chapel Street and the Jam Factory

## exhibition

The master plan was on exhibition for the month of July 2013. Approximately 8000 brochures were distributed to the Chapel Street precinct and surrounding areas. In addition hard copies of the Master Plan and Guide were available for viewing at Council's service centers. The website that was established during the consultation process remained active for viewing and comment.

Community responses and general feedback to the master plan continued to be positive with only a small amount of submissions adding to the 200 that had previously made comment. Over the course of the four week exhibition period there were just over 300 unique visits to the website this is in addition to nearly 3000 individuals who were interested in the website as part of the community engagement.

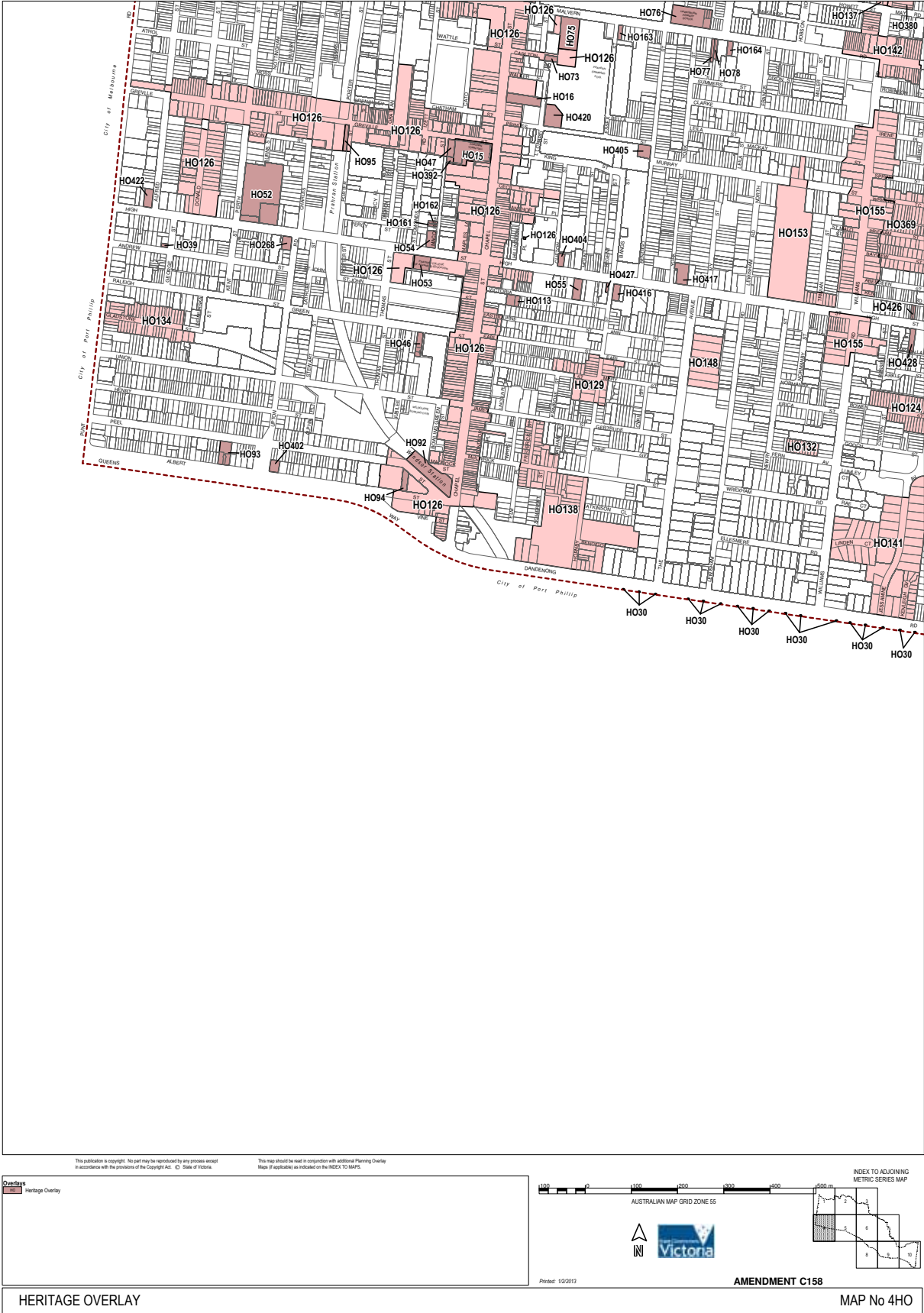
The comments listed on page 37 of the Master Plan provide a summary of data collected during the community consultation and exhibition and the website feedback questionnaire. The comments along with feedback gathered from key stakeholder groups are consistent with those gathered as part of the Community consultation and are included as part of this redraft of the Chapel Street Master Plan. (See Appendix 2 - Community Engagement & Exhibition - Master Plan Report Rev F, August 2013 p.37)



# appendix 3

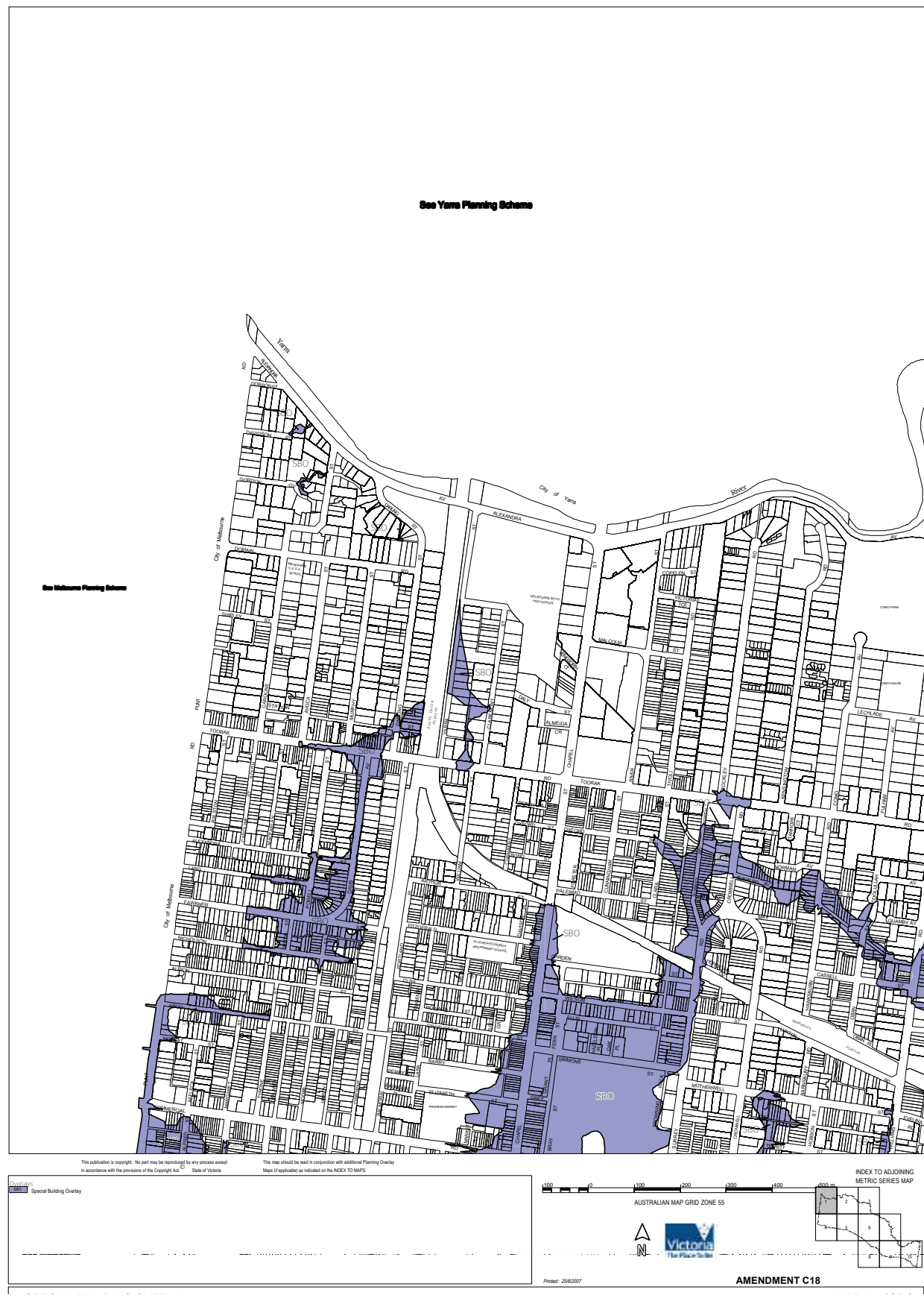
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STONNINGTON PLANNING SCHEME - LOCAL PROVISION



STONNINGTON PLANNING SCHEME - LOCAL PROVISION

